

## AMRUTHAKRISHNA GROUP A Saga of Enduring Excellence

**W**itness excellence. Feel perfection. Experience professionalism. Welcome to a world, full of parameters, which act as benchmarks for generations to come. Step into the mystical world of Amruthakrishna and behold an awesome spectacle called 'SUCCESS' unfurling its radiance in all splendors. Traverse the deepest corners of that great secret which determines the fortunes of an organization - Hard work. Get a true taste of that powerful potion which induces a surge of fame & fortune with every sip taken - Dedication. Touch the contours of unprecedented market presence - The Amruthakrishna Group. Amruthakrishna ' is a highly reputed Conglomerate with an awesome yet endearing market presence triggered off at the dawn of the bold new millennium.

The Group is dedicated to rendering extensive cutting-edge services in the areas of Power Generation; Project Management, Finance & Secretarial practices, Information Technology, and last but not the least, Charities with core focus on rural development.

Amruthakrishna Group has unleashed a torrent of top-notch skill & expertise to cater to the vital needs of a diversified market in the form of -

- Amruthakrishna Strategic Solutions Limited (ISO Certified)
- Amruthakrishna Power Generation Limited (ISO Certified)
- Amruthakrishna Institute of Medical Anthropology
- Amruthakrishna Media & Publications
- Amruthakrishna Foundation (ISO Certified) and
- Amruthakrishna Charitable Trust

The Project & Management Services wing

which functions on a unique C2C platform (concept to commissioning) specializes in providing optimum project execution solutions, arranging strategic tie-ups, forging collaborations, undertaking turn key projects, importing plant & machinery (domestic as well as global) etc. The wing has in its ranks the cream of professional talent who lend their expertise right from the initial stages of feasibility studies through to the final commissioning.

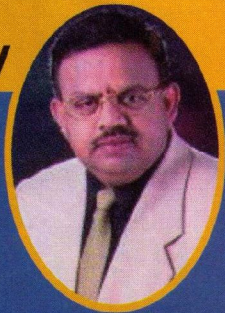
### AMRUTHAKRISHNA POWER GENERATION LTD:

Amruthakrishna Power Generation Ltd another Public Limited Company from the Group - has chosen a unique way to generate Power to meet the India's most pressing demand, by using vastly available Agricultural wastes. There is no dearth of such biomass in a country like India where 70% of the population depends on agriculture for livelihood. In India agricultural waste often goes unutilized threatening to become environmental hazard. Procurement of Land, obtaining approvals from State and Central Governments have been completed.

The Company has proposed to set up Power Projects with installed capacity of 28.5 MW in the States Karnataka using latest GASIFICATION TECHNOLOGY; and 30 MW in the State of Andhra Pradesh using Municipal Solid Wastes. The Company is setting up these projects in phased manner and is in the process of getting licenses / approvals from the State; Central Government and its Nodal Agencies. The entire projects are estimated at US \$ 66 Million. The Company has proposed to sell the Power to the Grid of the State and necessary approvals are being obtained.

## The Visionary

Dr. K.T.N.Murthy  
M.B.A., Ph D (USA), CCD,  
CMC, MIMA, FMSPI, FUWAI



One omnipotent force which inspires all the 'components of the multifaceted Amruthakrishna Group to synergism perfectly and blaze a trail of unparalleled success laced in imperial glory.

Yes, the author of this epic called Amruthakrishna is Dr. K.T.N. Murthy.

In avenues such as diverse as Project and Industrial Management, Finance & Commercial Advisory, Industrial Insurance and Risk Management, Dr.Murthy is a veteran across the various strata, irrespective of geographical, economical or demographical barriers. He can be rightly termed as a doyen who blended technology with human skills to produce results that have evoked rich commendations from innumerable clients and a huge cross section of the Industrial Orbit. No wonder, he is well on his way to taking Amruthakrishna to greater avenues, newer vistas, and brighter horizons.

Dr Murthy is a result oriented business professional possessing extensive, management skills with over two decades of progressively responsible experience in all industrial, financial, commercial, risk management and administrative aspects of major manufacturing operations as well as start up cooperation. Demonstrated success in the ability to analyze problems, recommend solutions and implement procedures to achieve operational objectives. Excellent leadership and decision-making capabilities. Strong communication skills and interpersonal skills contribute to the development of long-term relationship and interaction with all levels of management staff.

The highly qualified Dr.Murthy is a recipient of various national and international awards. He is also engaged with leading management institutions and professional bodies.

Besides leading this conglomerate, Dr.Murthy is also engaged in social activities and runs two non profit organizations - Amruthakrishna Foundation and the Amruthakrishna Charitable Trust.

